AGENDA ITEM: <u>4</u>
MEETING DATE: October 17, 2024

Mural Project

CWOP 4.0

Background

The mural is a collaborative effort between community partners and a local artist, celebrating the vital contributions of the workers who have shaped Fresno into the thriving county it is today. This artwork honors their diversity, roles, and highlights their shared resilience through challenging times such as the COVID-19 pandemic. The mural will vividly represent the hardworking spirit and collective strength of the San Joaquin Valley region, serving as a lasting tribute to the enduring impact and strength of our community.

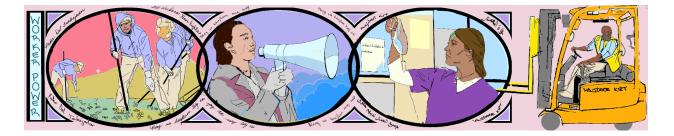
The project will be completely funded by the University of Merced Community and Labor Center, The Jakara Movement and Valley Forward. A community event will be held to present the mural.

Size: 5 feet x 25 feet **Artist:** Martin Townsend **Materials:** Acrylic paint

Location: Biola, 4925 N 7th Ave, Biola, CA 93606

We are excited to introduce this beautiful mural to Biola as a tribute to the community's hard work. The mural will commemorate the community's relentless efforts and serve as a strong and lasting symbol of unity, inspiring future generations.

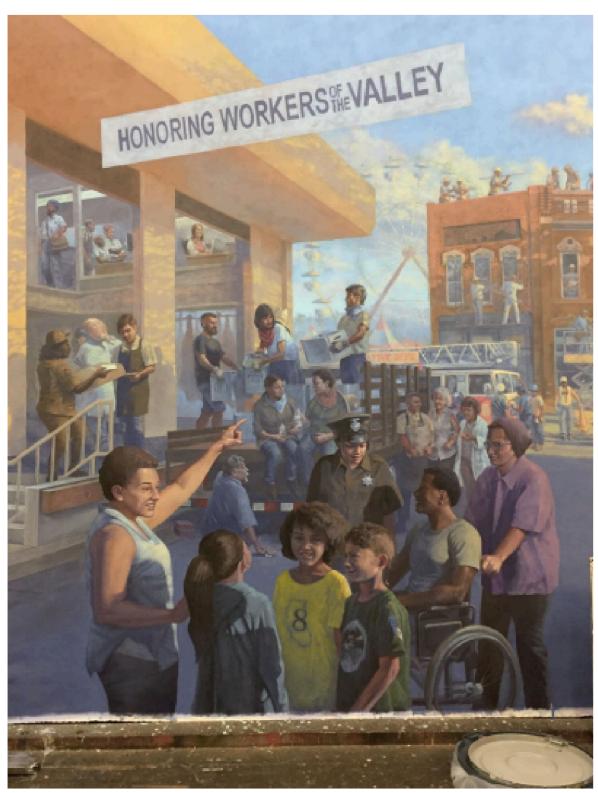
Concept Design (Draft): Changes are still being made.



Description of mural:

The mural powerfully represents the diverse and essential roles within the community, highlighting the contributions of various workforces in the Central Valley, from farmworkers to community organizers, healthcare workers, and forklift drivers. The words "worker power" surrounding the mural further emphasize the significance of these roles in the community.

Past Work from the Muralist Martin Townsend:



Union Park Mural 180" x 180" - 2017 - Fresno, CA



La Chica De Oro 2024 - Madera, CA