



MEDIA ADVISORY

June 14, 2023

Media Contact:

Rose Willems, Measure C Advocate, rose@measurec.com; 559.681.9369

Ribbon-Cutting Ceremony for Micro Transit Project Connecting Rural Communities to More of Fresno County

- WHO:** Fresno County Rural Transit Agency
- WHAT:** First-of-its-Kind Micro Transit Project in the US Celebrated with Ribbon Cutting Ceremony by Fresno County Rural Transit Agency
- WHEN:** June 16, 2023 | 10:00 AM
- WHERE:** Biola Community Center | 4925 N Seventh Street, Biola, CA 93606
- WHY:** The Fresno County Rural Transit Agency invites the media to a ribbon-cutting Ceremony, celebrating the launch of a low-cost transportation program that will connect rural communities to more of Fresno County.

This initiative is the first of its kind in the United States that is designed to bridge the gap between rural communities and broader connectivity within Fresno County. This visionary initiative promises to reshape the landscape of rural transportation and foster increased accessibility for residents like never before.

The highlight of the event will be the unveiling of a brand new Chevy Bolt all-electric passenger vehicle – providing Biola residents with reliable and affordable transportation to larger metropolitan cities for essential errands. This environmentally-sustainable initiative offers transportation at a fraction of the cost of ridesharing services, ensuring accessibility for all members of the community.

The event marks a significant milestone, showcasing the successful partnership between various local and state agencies. This micro transit project is a collaborative effort between the Fresno County Rural Transit Agency, the Biola Community Services District, funding from Measure C, and a generous contribution from the League of Women Voters, who have provided funding toward the fares of Biola residents.

MV Transportation will serve as the private provider/operator and has hired a Biola resident as a trained and dedicated driver for the program, ensuring transportation for local residents to access non-emergency medical appointments, social services, and other essential needs.

“Extensive studies and community surveys over the past three years have paved the way for this moment, addressing specified transportation needs of Biola residents,” said Mayor Alma Beltran, Chair of FCRTA. “We couldn’t be prouder of the agencies that came together with planning and funding to create greater access to and from this rural community. This type of improvement project, one that focuses on community identified needs, is just one example of many rural-focused improvements projects throughout Fresno County.

VISUAL: [Click Here](#) to download a photo of the new Chevy Bolt all-electric passenger vehicle released for media use.

